

# Changing the Landscape of Cancer in West Berkshire

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# Background

Our overall ambition is to prevent people from dying prematurely by decreasing the potential years of life lost (PYLL) from cancer related causes and decreasing the under 75 mortality rate from associated cancers

- ▶ Incidence of all types of Cancer are increasing in most CCGs
- ▶ The National Audit Office has estimated cancer services cost the NHS approximately £6.7bn per annum in 2012/13. Projection indicate this will grow by 9% per year.
- ▶ 4 common Cancer groups
  - ▶ Lung
  - ▶ Breast
  - ▶ Prostate
  - ▶ Bowel
- ▶ Current U.K. screening programmes include:
  - ▶ Breast
  - ▶ Bowel
  - ▶ Cervical

# Modifiable Risk Factors

- ▶ Smoking
- ▶ Excess Alcohol Consumption (>14 Units per week)
- ▶ Excess weight / Obesity
- ▶ Poor Diet (too little fruit and vegetables)
- ▶ Physical inactivity

The role the Reading Borough Council Wellbeing Team plays in supporting this

# Reading Performance Data 2014

## ▶ N&W Reading

- ▶ 1 year survival similar to comparator CCGs in most cancers, though slightly below in Breast, Colorectal, and Lung, but this improving.
- ▶ Total cancer prevalence similar to comparator CCGs
- ▶ Route to diagnosis - less emergency presentations than the England average
- ▶ Pre-mature mortality from cancer is similar to national and comparator CCGs
- ▶ Screening uptake generally meets national targets

## ▶ South Reading

- ▶ 1 year survival is lower than comparator CCGs and the England average in most cancers
- ▶ Total cancer prevalence lower than comparator CCGs and the England average
- ▶ Routes to diagnosis - less Breast Cancer diagnosed through screening, and significantly more colorectal cancers diagnosed by emergency presentation
- ▶ Lowest screening uptake in the this locality for all three screening programmes

# Berkshire West Cancer Framework

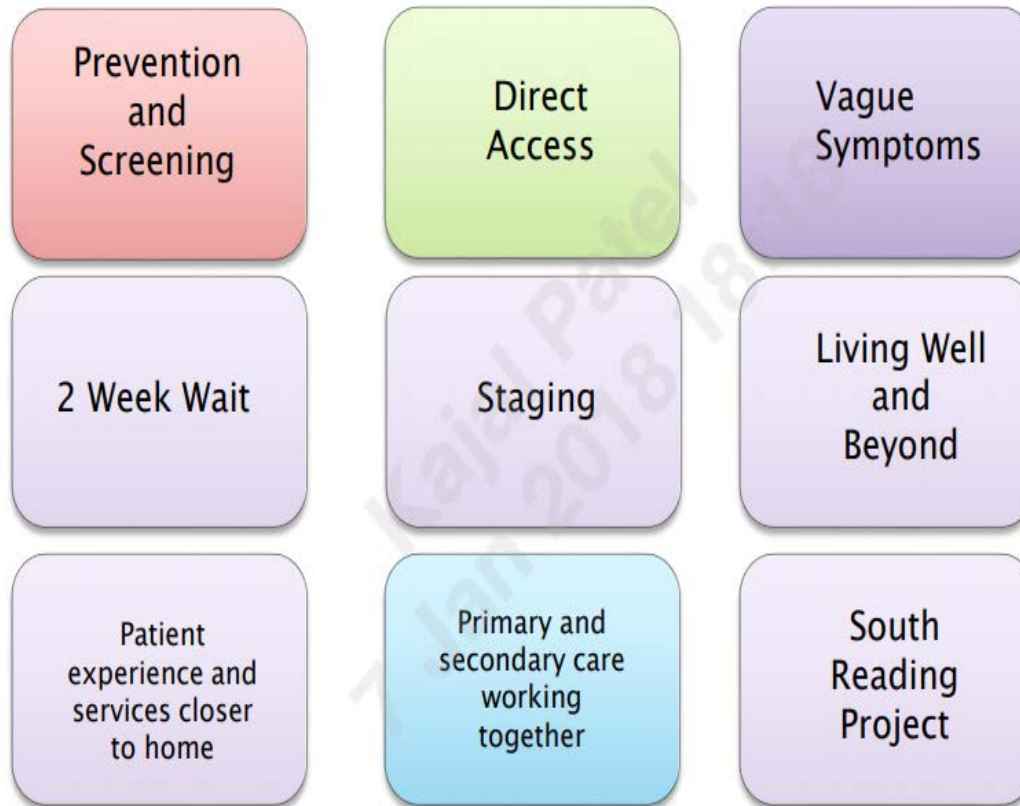
- ▶ Improving early detection of cancers by increasing access to diagnostics
- ▶ Improving one year survival rates for cancer in Berkshire West compared to the rest of England by delivering year on year improvement in the proportion of cancers diagnosed at stage one and stage two and reducing the proportion of cancers diagnosed following an emergency presentation.
- ▶ Ensuring faster access to treatment and a shorter patient journey.
- ▶ Increase prevention of cancers by:
  - ▶ Significantly improving screening uptake for Bowel, Cervical and Breast.
  - ▶ Improving achievement of targets for smoking cessation, alcohol and obesity linking with the System Transformation Plan prevention work stream for West Berkshire, Buckinghamshire and Oxfordshire and Cancer Alliance work streams.
- ▶ Provision of the required elements of a recovery package to support patients living with and beyond cancer
- ▶ Increasing the number of patients supported to die in their place of choice (this is being led by the Berkshire West CCGs Long Terms Conditions Programme Board under the End of Life work programme)

# Cancer Steering Group

- ▶ Monthly meeting bringing together all stakeholders:
  - ▶ Federated Cancer Lead GP
  - ▶ Federated Cancer Operations Director for CCG
  - ▶ Clinical Cancer GP Leads (1 per CCG)
  - ▶ CCG Cancer Project Manager
  - ▶ RBH Cancer Centre Directorate Manager
  - ▶ RBH Planned Care Director
  - ▶ RBH Cancer Lead Clinical Nurse Specialist
  - ▶ Reading Borough Council Wellbeing team, Public Health consultant
  - ▶ CRUK Cancer facilitator for Berkshire
  - ▶ MacMillan Partnership Manager for Berkshire and Wiltshire
  - ▶ MacMillan Berkshire Cancer Rehabilitation Lead
  - ▶ Cancer Alliance Manager, Thames Valley Strategic Clinical Networks
  - ▶ Public Health Consultant from Wellbeing Team

Reports into the CCG Planned Care Programme Board with Healthwatch representation

# Work streams Overview



# South Reading Projects

## ▶ Objectives

- ▶ South Reading CCG has some specific areas of focus to improve their outcomes in collaboration with Macmillan, Cancer Research UK and Reading Borough Council Wellbeing team.
- ▶ Macmillan are providing two years of community development support to improve patient education with seldom heard groups
- ▶ Cancer Research UK and the Reading Borough Council Wellbeing Team are developing a project for teachable moments for patients who have had results come back as 'not cancer' following a referral for suspected cancer.

## ▶ Key Deliverables

- ▶ Rushmoor Healthy living commissioned by Macmillan to raise awareness of signs and symptoms of cancer in hard to reach populations.
- ▶ Scoping patient population
- ▶ Reviewing data sets available to the service and how these will be used and review numbers of cancer screening.
- ▶ Review number and quality of contacts made by Rushmoor and health ambassadors / Champions



# Outcomes

- ▶ Tackle modifiable risk factors
- ▶ Increase screening uptake
- ▶ Increase diagnosis of cancer at stage 1 or 2
- ▶ Decrease emergency presentation of cancer
- ▶ Increase 1 year survival
- ▶ Increase percentage of patients referred by GP to be diagnosed with or without Cancer by 4 weeks
- ▶ Increase number of patients that have their first definitive treatment within 62 days following urgent GP referral
- ▶ Improve patient experience on the Cancer pathway
- ▶ Every person with Cancer should have access to the recovery package
- ▶ Working with the Thames Valley Cancer Alliance to plan the commissioning of Cancer services in Berkshire West